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# Corporate Sponsorship Package 2024 – 2025



**Society of Hispanic Professional Engineers  
(SHPE)  
Oregon Professional Chapter**



<https://www.instagram.com/shpeoregon/>



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<https://shpeoregon.org/index.html#/>

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# Welcome to SHPE

Greetings,

Thank you for contacting us to find collaboration opportunities!

The SHPE Oregon Professional Chapter (SHPE OR) seeks to fulfill SHPE's national mission of empowering the Hispanic community through STEM awareness, access, and support. We aspire to achieve this mission through impactful collaborations. Thus, we are seeking local sponsors with similar goals to help reflect the diversity of our nation in the workforce.

We would like to invite **your company** to a meaningful sponsorship opportunity to deepen your commitment to creating a diverse and inclusive workplace by collaborating on events to impact, support, and build direct connections with the local SHPE Professional Chapter, the three Oregon student chapters, and with other Region 1 chapters.

SHPE OR Corporate Sponsorship Package has several opportunities to connect with our members by hosting workshops, networking events, mentorship opportunities, corporate tours, and other professional events that create a win-win situation. By connecting with our members, **your company** has access to our highly motivated, talented, and diverse STEM Hispanic students and professionals, while our members have the opportunity to learn from experienced professionals and find the job of their dreams in the Portland metro area.

Attached is the prospectus that includes sponsor opportunities, pricing, and benefits. We look forward to collaboration in networking events, career fairs, and/or branding opportunities to showcase your career or internship opportunities with our members.

We hope that **your company** will consider partnering with SHPE OR to become a valuable sponsor. Please, feel free to contact us at [shpe.oregon@gmail.com](mailto:shpe.oregon@gmail.com) if you have any additional questions. We look forward to collaborating with you to support our future generation of Hispanic STEM professionals.

Sincerely,

*Karla Flores Jaime*

SHPE Oregon | President  
[shpe.or.president@gmail.com](mailto:shpe.or.president@gmail.com)

# SHPE Oregon Professional Chapter

## SHPE Oregon Professional Chapter Mission Statement

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.

## SHPE Oregon Professional Chapter Vision Statement

SHPE's OR vision is a world where Hispanics are highly valued and influential as leading innovators, scientists, mathematicians, and engineers. Since 2006 we have wanted to create a latino network that will allow professionals to network, spread awareness of STEM, and create a community that will lift others while we rise up.

## SHPE Oregon Values

**Familia** - We take responsibility for our collective strength and passion by developing communities, building a diverse and inclusive membership, and challenging each other to be our best.

**Service** - We act on a foundation of service. We commit to deliver the highest levels of quality, integrity, and ethical behavior. We act with empathy, patience, and understanding.

**Education** - We value formal education and professional development. We are dedicated to continuous improvement and renewal. We learn from successes, setbacks, and each other.

**Resilience** - We embrace our diverse cultures and communities, which enable us to adapt, thrive, and persist with optimism.

## SHPE OR Professional Chapter Goal

The SHPE Oregon executive board is committed to supporting our Hispanic students and STEM professional community to evolve into a better version of themselves by bringing value-added events/programs. Additionally, the board recognizes the importance of expanding the STEM pipeline and offers volunteering opportunities through local organizations to inspire K-12 students to become the next generation of STEM professionals. Through the various opportunities offered by SHPE Oregon, the board aims to strengthen and develop new relationships to attract new members into the chapter.

# SHPE Demographics and Statistics

SHPE OR was founded in 2006 by Trinidad Campos (President), Emilio Cañas (Treasurer), and Jose Garcia (VP) meeting in the Beaverton library. They saw there was a lack of pipelines for diversity initiatives and created the first support structure, mentorship, and resources in the hispanic community in Oregon. Thanks to the efforts of our founders that are co-creators of nationally recognized acclaimed 4-H Tech Wizards model selected for 2015 by the White House Initiative on Educational Excellence for Hispanic Initiatives, at the first LatinoFest as a Bright Spots in Hispanic education. We have continued the spirit of the original board with the creation of the first SHPE Regional Development Leadership Conference (RLDC) in 2016, and 2022. We continue our mission and vision by our key partnership in the Oregon community.

SHPE Oregon is one of nearly 78 professional chapters in the United States. Our organization is known for its active presence at engineering activities such as Dia de Muerto Vancouver, OMSI, and the Dia del Nino, among others. With collaborative efforts with National Society of Black Engineers (NSBE), Technology Association of Oregon (TOA), and many more non-profit organizations. In addition to its active involvement within the Oregon community, SHPE is known for its networking with industry and the K-12 community and college students in the university chapters. During the 2024 school year, SHPE Oregon was awarded **Chapter of the Year by SHPE National**.

In the past years SHPE Oregon has received;

2015 - 4-H Tech Wizards by the White House Initiative on Educational Excellence for Hispanic Initiatives

2021 - Blue Chip Award Fall awarded by SHPE National to SHPE OREGON PROFESSIONAL

2022 - Regional Chapter Award awarded by SHPE National to SHPE OREGON PROFESSIONAL

2024 - Chapter of the Year Award awarded by SHPE National to SHPE OREGON PROFESSIONAL

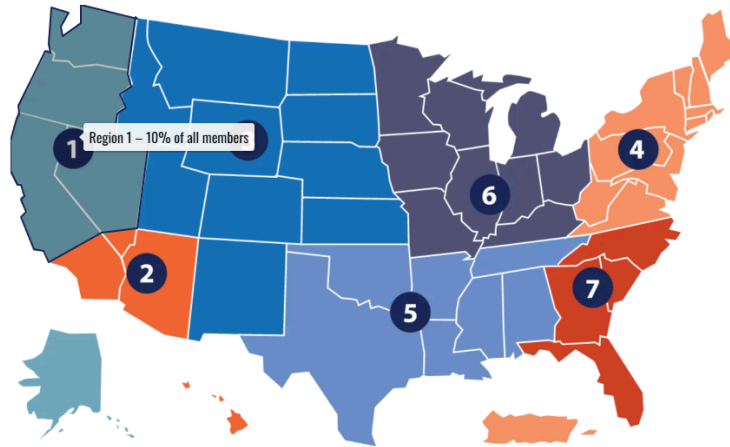
During 2023-2024, SHPE Oregon Professional had 61 paid members, 113 newsletter subscribers, 535 instagram followers, 448 LinkedIn followers, and 14 facebook followers. The impact SHPE Oregon has on our active members is evident. Our organization's community is composed of diverse backgrounds (see Figures 1, 2, 3). This diversity has allowed us to give our members a first-hand experience of what a

“home away from home” really is regardless of having an engineering degree. By taking advantage of SHPE’s resources, our members have attended regional and national conferences, as well as attained internship and research opportunities.

## By Region

### REGION 1 – 10% OF ALL MEMBERS

Total Members 1,980  
Student Members 954  
Professional Members 877  
Junior Members 149  
Total Chapters 30  
Student Chapters 20  
Professional Chapters 9  
Junior Chapters 1



**Figure 1.** *This figure depicts statistics from all members in our region reported to SHPE National.*

**Figure 2.** *The figure depicts statistics from all paid national members over the years associated to our SHPE Oregon Professional Chapter*

**Figure 3** *The figure depicts statistics of general members who are active in the chapter who have attended one general meeting in person with SHPE Oregon Professional.*

# Current Programs

SHPE OR has programs to support our members and community; Professional Development, SHPEtina, Academic, and Community Outreach.

## **Academic Program**

This program is focused on supporting students through events and workshops that will enhance their skills to find Summer internships, their dream jobs, and develop new interviewing skills. The audience includes the three Oregon universities. Under the Academic program, SHPE OR provides sponsorship to students to attend conventions and conferences. At the same time, SHPE OR professional members may serve as mentors when requested by students. One of our staple academic events is Bomba Blast, an opportunity for students (from local universities) and professionals to meet for thirty minutes to have a resume review and/or mock interview.

## **Professional Development Program**

We partner with local mid-career and seasoned STEM professionals who serve as speakers, either to discuss technical topics in which they are subject matter experts or to talk about their STEM journey. Topics include negotiating salaries, career development paths, the importance of mentorship, how to utilize Employee Resources Groups (ERGs) to grow our careers and learn new skills, among many other crucial subjects related to creating a fulfilling and successful career. Under this program, SHPE OR collaborates with local companies for nonprofits to promote their job openings and/or support their DEI initiatives. The objective is to create a link among our recent graduates and professionals and potential employees. We create professional networking events where ERGs leads and professionals (non-members) are invited to chat with our SHPE Familia and share their engineering journey.

## **SHPEtina Program**

Designed to empower Hispanic women to be unapologetically authentic and confident while creating the career path they aspire to. In this program we welcome everyone, but it is tailored for women of color in STEM.

## **Community Outreach Program**

A combination of social networking events to bring our SHPE Familia together and social service to strengthen our bonds with our community. This program offers opportunities to serve in our community, either through STEM educational events targeted for K-12 and high-schoolers, such as Noche de Ciencias, or by supporting local nonprofits in their quest to offer help to those who are most in need. This program supports smaller local organizations dedicated to supporting the educational advancement of Hispanic students.

# Sponsorship Levels and Benefits

Corporate Benefit	Silver \$3,000	Gold \$4,500	Platinum \$6,000
<b>Host Professional Development/Social/Outreach Event(s)</b>	1 Event	3 Events	5 Events
<b>Social Media Promotion</b>	1 Post	Posts for all events	Posts for all events
<b>Logo on SHPE OR Website</b>	Yes	Yes	Yes
<b>Announce Job Openings</b> (In SHPE OR website and in social media)	2 months	6 months	12 months
<b>Host Bomba Blast - October</b> (Resume Review and Mock Interview event for students)	No	Yes (Preference to Platinum sponsor)	Yes
<b>Have a SHPE OR speaker - Support Company's DEI Initiative</b>	No	1 Event	2 Events

\* collaborative effort

The level selected from the Corporate Sponsorship Package is for 1 year and can be renewed indefinitely. Annual renewal brings your organization to Partner level, to collaborate in ways not listed in the table.

Our goal is to create collaborative relationships that will benefit both of our organizations. Therefore, events in the packages can be customized to meet your needs.



# Operational Budget

Breakdown	Totals
<b>Operational Budget</b>	
Memberships (Zoom, Mail Chimp,Website, etc)	\$630.00
SHPE Information Cards	\$50.00
Business Cards	\$60.00
Polos	\$300.00
<b>Academic Program</b>	
Convention Sponsorship	\$4,000.00
NILA Sponsorship	\$600.00
<b>Professional Development Programs</b>	
Food,Beverages,and Utilities for Quarterly General Body Meetings	\$100
SHPE SWAG shirts, pens, etc)	\$1,800
<b>Community Outreach Program</b>	
Centro Cultural Dia del Nino	\$600.00
Engineering Week	\$200.00
OMSI Latin Science Night	\$400.00
School/Class Visits	\$200.00

# SPONSORSHIP COMMITMENT FORM

COMPANY NAME \_\_\_\_\_

## CONTACT INFORMATION

MR. MRS. MS. DR. PRIMARY CONTACT \_\_\_\_\_

COMPANY: \_\_\_\_\_ INDUSTRY: \_\_\_\_\_ TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

## SPONSORSHIP TYPE

\_\_\_\_\_ PLATINUM \_\_\_\_\_ GOLD \_\_\_\_\_ SILVER \_\_\_\_\_ BRONZE \_\_\_\_\_ OTHER

## PAYMENT INFORMATION

TOTAL SPONSORSHIP AMOUNT: \$ \_\_\_\_\_

BILLING CONTACT NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

If you would like to donate your services in a different manner, and become a Partner of SHPE Oregon Professional instead, please specify:

\_\_\_\_\_  
\_\_\_\_\_

In addition, check all the areas where you would like to contribute as a Partner of SHPE Oregon Professional:

☐ Technical Workshops ☐ Community Outreach

☐ Company Giveaways ☐ General Body Meeting Speaker

☐ Other: \_\_\_\_\_

Thank you from our executive board members!

<b>Karla Jaime Flores</b> President <a href="mailto:shpe.or.president@gmail.com">shpe.or.president@gmail.com</a>	<b>Carlos Hernandez</b> Vice President <a href="mailto:shpe.or.vp.external@gmail.com">shpe.or.vp.external@gmail.com</a>
<b>Cindy Rogel Bahena</b> Secretary <a href="mailto:shpe.or.secretary@gmail.com">shpe.or.secretary@gmail.com</a>	<b>Carla Rubio-Lamas</b> Treasurer <a href="mailto:shpe.or.treasurer@gmail.com">shpe.or.treasurer@gmail.com</a>
<b>Jazmin Madrigal</b> VP of Membership <a href="mailto:shpe.or.vp.membership@gmail.com">shpe.or.vp.membership@gmail.com</a>	<b>Justin Gomez</b> Vice President External <a href="mailto:shpe.or.vp.pro.dev@gmail.com">shpe.or.vp.pro.dev@gmail.com</a>
<b>Dyllan Cabiles</b> VP of Communication <a href="mailto:shpe.or.vp.communications@gmail.com">shpe.or.vp.communications@gmail.com</a>	<b>Brian Flores Garcia</b> VP of Community Outreach <a href="mailto:shpe.or.vp.outreach@gmail.com">shpe.or.vp.outreach@gmail.com</a>
<b>Manual Botana</b> VP of Fundraising <a href="mailto:shpe.or.vp.fundraising@gmail.com">shpe.or.vp.fundraising@gmail.com</a>	<b>Advisors</b> Romana Flores Yuri Ramirez

